



# LOOKS EAST



The Newsletter of the Rotary Club of Ipswich East - D1080 | 2025-26, Edition 1: 7th July 2025

## UPCOMING MEETINGS

Tuesday 8th July at 12:55pm  
**Speaker meeting: PC Adam Gibson - Footballs**

*Menu: Smoked salmon and king prawn salad with crusty bread*  
*D.R.: Lewis Tyler & Eric Barnett*

Tuesday 15h July at 12:55pm  
**Speaker meeting: Sam Brooks - Happiness Club**

*Menu: Homemade quiche Lorraine*  
*D.R.: David Knights & Graham Bickers*

Ipswich Bowls Club

## CLUB OFFICERS 2024-25

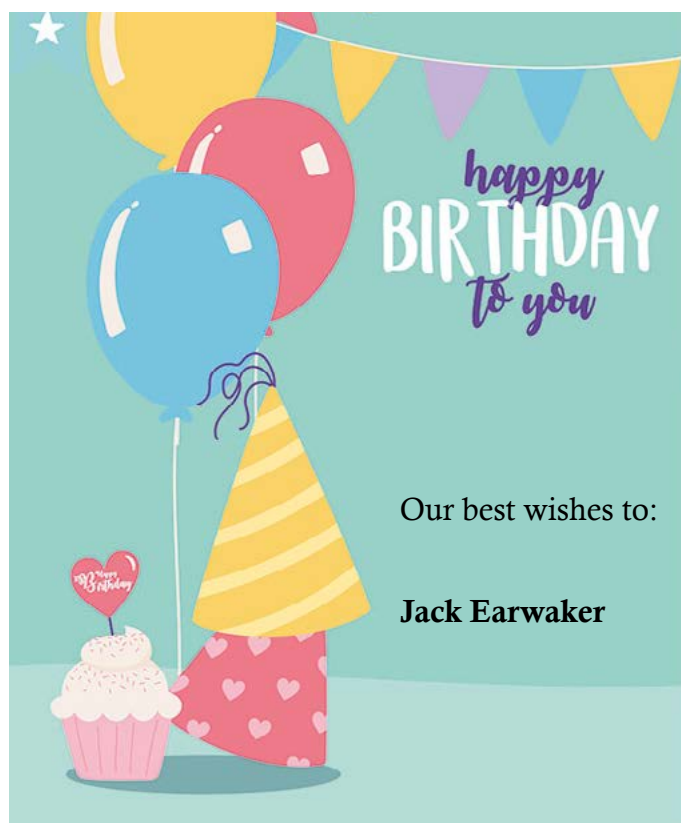
<i>President</i>	Steve Flory
<i>Senior vice-president</i>	Steph Mackentyre
<i>Junior vice-president</i>	Eva Alcerreca
<i>Immediate past-president</i>	George Woodward
<i>Secretary</i>	Robin Needham
<i>Treasurer</i>	Neill Keveren

<i>Club service</i>	Steve Flory
<i>Community service</i>	Andy Lewis
<i>Foundation</i>	Bob Parker
<i>International</i>	Mark Murphy
<i>Vocational</i>	Ed Nicholls
<i>Almoner</i>	Alan Forsdike
<i>Environmental</i>	Lucy Trenchard

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# MESSAGE FROM PRESIDENT STEVE

Dear Members and Friends,

Welcome to the Ipswich East Rotary Club.

As we embark on a brand-new Rotary year, it gives me great pleasure to welcome you all to the Ipswich East Rotary Club 2025/26! Whether you're a long-standing member or newly joined, you are a vital part of our community.

This year promises to be full of familiar camaraderie, service, and spirited events. We'll be continuing the much-loved traditions that make our club so unique, including:

- The President's Barbecue – a summer celebration filled with good food and fellowship (many thanks again to Bill and Monica).
- 5th Tuesday Events – those special evenings on which we will shake things up and enjoy something a little different. Don't miss our celebration evening on the 29th of this month as a starter to ten!
- Sporting Events – from friendly competitions to team challenges, there'll be plenty of opportunities to have fun, with the golf day and I believe a Croquet evening again being the big events. Then we also have the John Riches race night to enjoy!

And of course, our ever-successful Orwell Challenge, for which I have a personal target of over 1000 entrants for next year!

Additionally, I would call on you all to help with the never ending drive for new members, which is having special attention this year through the appointment of our very own Mark Murphy as Membership Man!

Beyond our social calendar, our commitment to serving others remains at the heart of everything we do. Together, we'll continue to support local good causes, championing the needs of our community and making a lasting difference through fundraising, volunteering, and outreach.

Most of all, I look forward to a positive year shared with good friends—new and old—and strengthened

by the spirit of Rotary fellowship. Let's embrace the coming months with energy, purpose, and a collective sense of service above self.

We can also celebrate the clear succession planning of Steph as SVP and Eva as JVP, what more could we ask for?

Here's to another inspiring year for Ipswich East Rotary Club!

Warm regards,

**Steve Flory**

President, Ipswich East Rotary Club



**UNITE  
FOR  
GOOD**

## Lewis Tyler - Daddy, What is Television?

By Martin Whitworth

On Tuesday 17 June, we were treated to a presentation by 'one of our own', Lewis Tyler. He said that the presentation was recycled or, should I say, a “repeat” of an earlier presentation. Notwithstanding this, he kept the audience enthralled with a talk that covered the history of television technology and equipment, early programming and presenters and even his family business. The talk was supported by a number of slides that brought back memories for many of the members present.

Lewis started by asking who remembered watching the 1953 coronation on television and several members responded positively. He then asked about the 1937 coronation with less success. Although not allowed in the Abbey, the 1937 procession was the first outside broadcast in the world.

As Lewis pointed out, television was invented some way before 1937, as attempts were made to transmit

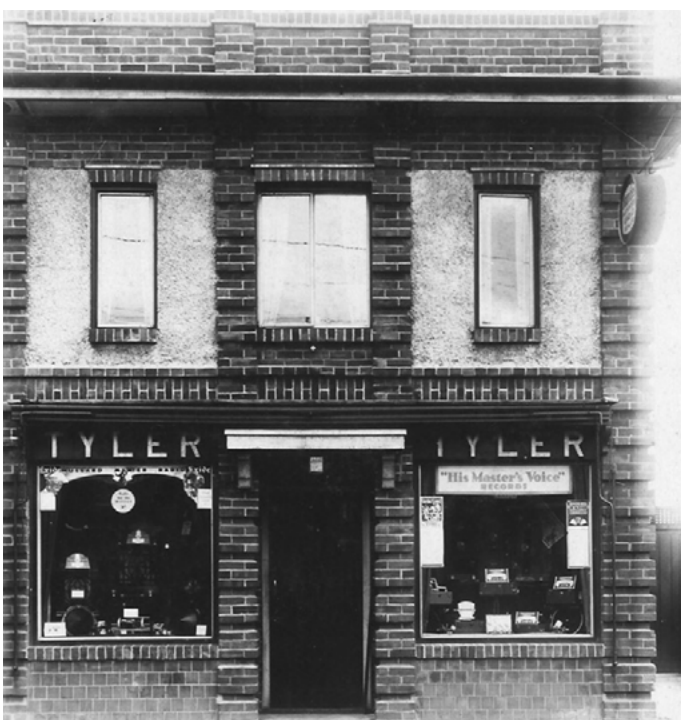


pictures for a number of years. The inventor credited with the first successful transmission of pictures is John Logie Baird, who became known as the father of television. There followed a battle between Baird and EMI to develop a universal system which was won by EMI.

Prior to the second world war, signal coverage was limited to the wider London area, including Colchester and erratically Ipswich. The programmes began for one hour in the afternoon and one hour in the evening and no Sunday TV. Lewis can remember watching Mickey Mouse, Felix Mendelssohn and Big Bill Campbell with presenters Elizabeth Cowell, Jasmine Bligh and Leslie Mitchell.

The system was shut down during the war because of the risk of bombers following the signal but resumed immediately after the war, and developed quickly with new technology. New TV models were produced by Bush and Murphy. The signal improved with further transmitters installed, including one at Manningtree. New presenters became household names and new programmes (including the famous *Muffin the Mule*) were made. The public demanded more programmes and ITV launched in 1955 with Anglia starting in 1959.

On a more personal level, Lewis explained that his father started the family business 167 Felixstowe Road in 1926 before moving to 191 Felixstowe Road



*Lewis' family's original shot at 191 Felixstowe Road*



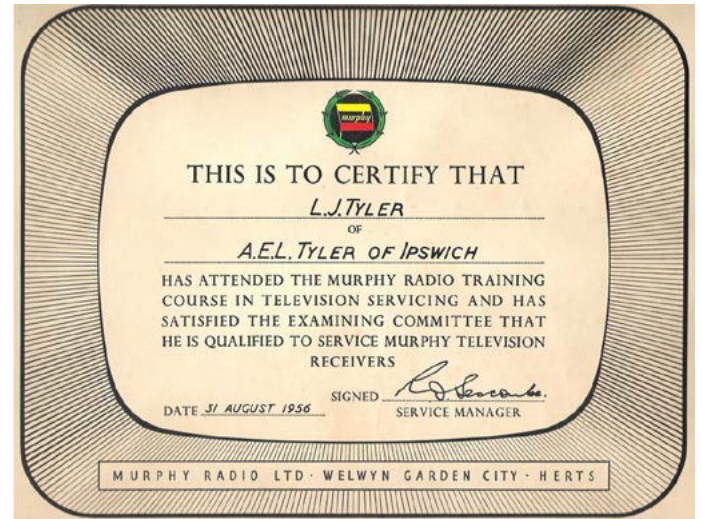
*Queen Elizabeth II's 1953 Coronation broadcast live*



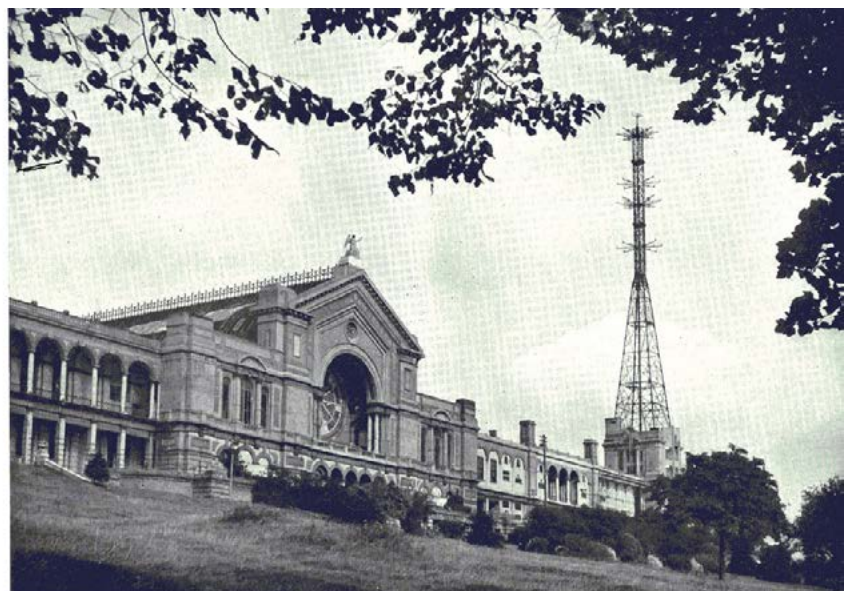
*Lewis during his talk*

a few years later, where Lewis was born and where he was based all his working career. It is thanks to his father that Lewis got interested in televisions and enjoyed a career spanning more than 45 years.

Lewis showed his certificate issued by Murphy to allow the business to sell Murphy televisions. He also explained that the business installed what was probably the first TV afloat on HMS Woolwich and described the early colour TVs as “the most complicated contraptions imaginable”. However, I am sure that Lewis tackled them with the same level of skill he showed giving his entertaining talk enjoyed by all. A repeat perhaps, but one well worth hearing.



**Alexandra  
Palace,  
the home  
of  
Television**



# Orwell Challenge 2025 - A Success

By Eva Alcerreca

Once again, we managed to have a very successful event, with close to 900 people taking part on the day, despite the ultra marathon having to be cancelled due to the expected high temperatures(which wasn't that dramatic in the end).

The buckets and sponges, as well as the water pistols, were very well received by participants, and we've gotten nothing but good comments about

the organisation, the route and, above all, the volunteers at every checkpoint and at HQ.

We will be publishing the official galleries soon, but in the meantime, this is just a sample of some photos taken on the day. If you have any more that you didn't send through the WhatsApp group, send them my way! I will be posting more photos next time.





# Presidential Handover 2025-2026

By Eva Alcerreca

On Tuesday 1st July, we headed to Chefs' Whites based at Suffolk New College to hold the presidential handover. Steve Flory finally took the position 'officially' from George Woodward, while Steph became Senior Vice-president and I became Junior Vice-president.

The first official act of President Steve was to induct Phil Ramsey as a member of our Club, with

Andy Lewis as his sponsor.

It was a lovely evening of camaraderie with a fantastic dinner provided by the students of the college, and definitely a great start to the new Rotary year.

All the best to Steve and his team, and a warm welcome to Phil!





## Senior Citizens' Quiz

By Ian Lord

The annual Senior Citizens' Quiz for the Wise Old Owl trophy was held at Paddy Geere House on June 4th. There were 4 teams: two from Tooleys Court and two from Paddy Geere.

The teams were a mixture of residents and helpers from the two homes. A mixture of questions ranging from current affairs to food and drink were set by Rotary members. The questions were asked by Norman Haines, David Knights and myself.





President Steve also came for part of the afternoon and thanked The Deputy Manager Tammy for hosting the afternoon, and her staff for providing an excellent tea. After 10 rounds of questions, Tooleys retained the Trophy.

The quiz has been an annual event for many years, but the number of teams taking part has become lower. When homes are approached to take part, there is interest, but for various reasons teams never materialise. I feel we should make an effort so that the Quiz continues, as all who take part thoroughly enjoy the afternoon.



## DUTY ROTARIANS AND LUNCH MENU

Date	Duty Rotarians	Menu*
8th July	Lewis Tyler Eric Barnett	Smoked salmon and king prawn salad with crusty bread
15th July	David Knights Graham Bickers	Homemade quiche Lorraine
22nd July	Jack Earwaker Des Cunningham	Chicken skewers

If you're unable to be a duty Rotarian, remember it is your responsibility to look for a replacement, and please notify our Secretary Robin as well as Steve Flory of any changes.

\*Dietary requirements/Vegetarian option available upon request, please contact Steve Flory at [steve.flory@hotmail.co.uk](mailto:steve.flory@hotmail.co.uk)

## ONGOING COLLECTIONS

Remember we have an ongoing collection of ring pulls, as well as ink cartridges, which you can give to **Andy Lewis**.

The ring pulls are sent to the Philippines so that people there can make crafts to be sold, which helps them support their families.



**John Button** is still collecting postage stamps (they can be used ones), so if you're lucky enough to still receive any post with those, keep them and make sure to give them to him.

**The Ipswich Rotary Club** is collecting spectacles, which get forwarded to SpecSort York. After sorting and grading them, they're taken to Africa. Please contact Peter Rogers at: [peterrogers327515@gmail.com](mailto:peterrogers327515@gmail.com).



## MISCELLANEOUS

### A belated photo

By Lewis Tyler

A slightly dated Rogues Gallery picture of our old friend from Ipswich, Massachusetts when he spent a week over here, mainly to join in the celebrations of the 25th Anniversary of the Ipswich Hangings in early June.

We took the opportunity to survey progress on the Long House at Orchard Barn.



# ANNOUNCEMENTS



COME AND JOIN OUR SPECIAL  
**CELEBRATION OF IPSWICH EAST ROTARY**  
At **Loca Restaurant**  
Sea Road, Felixstowe  
IP11 2DN  
**Tuesday 29<sup>th</sup> July**  
**6.30pm**



**Book via  
Wild Apricot**

# Rotary



## Rotary Club of Felixstowe

### Charity Golf Day

**Friday 29th August 2025**

18 Hole Stableford Competition

Handicap limits: Gentlemen 24 and Ladies 36

Entry Fee per Team of Four £300

Sponsorship - £30 per hole playing teams

£50 per Hole nonplaying Sponsors

— Prizes —

Best individual Stableford points 1st 2nd 3rd

Best Team's Stableford points - 3 out of 4 on each hole to count

Longest drive on 2nd - Nearest the pin on 12th

Fee includes Coffee and Bacon Baps on arrival  
plus a Fish & Chip Supper on completion





## UPCOMING PROJECTS UPDATES

We have a few projects and activities coming up, and volunteers are (usually) welcome. Please contact the relevant club member and join in!

- **Bury Abbey Rotary Club Classic Car Show** - 13th July at Culford School. Volunteers needed to help on the day. Ipswich East benefits from helping, as the Bury Abbey RC will donate £50.00 per person per 4-hour shift to our Community Support Fund. Three 4-hour shifts available: 6:00am-10:00am, 8:00am-12:00pm and 11:00am-3:00pm. Refreshments for volunteers provided. If you can help, please contact secretary Robin at [rotaryipseastsecretary@outlook.com](mailto:rotaryipseastsecretary@outlook.com).

- **Cancer Support Suffolk Classic Car Show** - Monday 25th August 2025. Following the success of last year, your help is needed once again. If you can spare some time from 8:00am to midday or from 11:30am to 4pm please contact Pippa Graham email: [volunteermanager@cancersupportsuffolk.co.uk](mailto:volunteermanager@cancersupportsuffolk.co.uk) or call on 01473 211884.

- **One Big Multicultural Festival** - BSC Multicultural Services are looking for volunteers to help with their annual festival on Sunday 31st August in Alexandra Park, Ipswich. Volunteers are needed to help to marshall the stand-holders when they arrive. There will be no need to lift anything or put up marquees as that will have all been done

the day before by IBC. The volunteers are needed from 8:30am – 11:30am (2 hours only) to show the stand holders from the gates of Alexandra Park to their stand, to advise them where to park, and to ask them to drive at 5mph with their hazard lights on. The volunteers are welcome to stay for the afternoon and refreshments will be provided for them along with a high vis jacket for the morning. Please contact Andy Lewis if you can help.

- **Greener Ipswich** has created a series of planters in Ipswich TC which need watering. The plan is to get rehabilitated prisoners to do this work in the longer term. Help is needed to drive a van with a tank of water in the back around the town to do the watering. Please contact Andy Lewis if you can help.

- **FareShare** - are in need of van drivers and stores people 2 hours per week or per month. Please contact Andy Lewis if you can help.

- **Community Action Suffolk** are looking for volunteers and to come to our Club to talk about the work they do. Please contact Andy Lewis if you can help.

- **Brickmakers Woods hedge trimming** - February 2026 - pruning of the saplings we planted earlier this year. More details to follow closer to the date.

# ROLLING CALENDAR

Date	Event
8th July	<b>Speaker meeting: PC Adam Gibson - Footballs.</b> Details and registration via Wild Apricot.
12th July	<b>Rushmere Hub &amp; MENCAP BBQ.</b> Annual BBQ at the Rushmere Hub (Humber Doucy Lane, IP4 3PD) from 4:00 to 7:00. Volunteers needed to help with the barbecue and serving the food. Large barbecue also required. Contact Sec. Robin if you can help.
13th July	<b>Bury Abbey Rotary Club Classic Car Show.</b> Volunteers wanted, please check page 13 for more information.
15th July	<b>Speaker meeting: Sam Brooks - Happiness Club.</b> Details and registration via Wild Apricot.
22nd July	<b>Business meeting.</b> Details and registration via Wild Apricot.
25th July	<b>President's BBQ</b> - at Bill and Monica Pipe's farm. Details and registration via Wild Apricot.

Date	Event
29th July	<b>Fifth Tuesday - Visit to Loca Restaurant in Felixstowe.</b> More information on page 11. Details and registration via Wild Apricot.
5th August	<b>Speaker meeting: TBC.</b> Details and registration via Wild Apricot.
8th August	<b>Ipswich Club 2025 Golf Trophy.</b> Tee off 1:30pm, followed by evening meal. Open to all golfers, please contact Des Cunningham.
29th August	<b>RC Felixstowe Charity Golf Day</b> - more information on page 12.
31st August	<b>One Big Multicultural Festival</b> - BSC Multicultural Services are looking for volunteers. More information on page 13.
16th September	<b>District Golf Day - Ely Golf Course.</b> Contact Des Cunningham if interested.
11th December	<b>Rock 'n' Roll Panto - Beauty and the Beast.</b> More details to follow.

**At a glance:** If you want to get an idea of what we have going on when, make sure to check out the calendar page on our website: <https://www.ipswicheastrotaryclub.co.uk/calendar/>

You will be able to see what kind of events we have coming up, and you can also check against that when organising activities to avoid any clashes.

And that's it for today!

Just the usual reminder: to send photos, news, articles, stories, announcements, or any material (yes, even jokes) for publication in the newsletter, please address them to:

**iercnewsletter@gmail.com**

*The deadline to receive items for publication will be the Friday prior to the next issue (so for the next issue, that will be 18th of July. Needless to say, I would be very grateful if members kept the deadline in mind for a timely publication of materials.*

— Editor

STAY PAWsiTIVE!



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